

Press Release

12.04.2024



Mitas implements a global price increase across its tire portfolio

Effective from May 2024, Mitas will adjust prices globally, with an increase of up to 5% across all segments.

This decision is a response to significant inflation experienced over the past two years, coupled with rising costs of raw materials, as well as increased inbound logistics expenses.

Specific details regarding the actual increase will be communicated directly to our customers by our Mitas representatives in each market.

Mitas is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition. The Mitas portfolio offers reliable tires that meet the everyday challenges on the job or out on the trails on two wheels.

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