



## Mitas implements price increases across all segments

Prague, August 3, 2021 – Effective September 2021, Mitas has announced price increases up to 5% on all segments. This third price increase is driven by the escalating logistics and raw materials costs in all markets. Specific details on the increase will be communicated directly to customers by Mitas representatives in each market.

**Press Release**

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Mitas is one of Europe's leading tyre brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, and other specialty segments. [www.mitas-tyres.com](http://www.mitas-tyres.com)