



National Farm Machinery Show 2023
Louisville, Kentucky – U.S.
February 15 to 18, 2023
Booth #5039

Mitas Exhibits at National Farm Machinery Show 2023

[Mitas](#) is heading back to the National Farm Machinery Show 2023, booth number 5039, taking place on February 15 to 18 in Louisville, Kentucky in the US. Highlighted products on display will include the [HC 1000 NRO](#) high capacity, narrow rim tire for the next generation of self-propelled sprayers, and the wide range of Mitas radial tires suitable for various applications from tractors to trailers, grain carts and municipal services such as AC 85, AC 65, AGRITERRA 04, SFT CHO or HCM.

Made to handle up to 40% higher load capacities and operating speeds, the HC 1000 Narrow Rim Option (NRO) is a radial flotation tire providing farmers with better traction, ground protection and crop yields. This is thanks to both the NRO's special construction and advanced VF (Very High Flexion) construction. The optimized tread pattern and increased number of lugs, ensure reduced soil compaction, lower fuel consumption, better durability and longer service life.

The Championship Tractor Pull, the oldest indoor tractor pulling show in the US with more than 75,000 fans every year, will be held in Louisville's Freedom Hall during the evenings of the National Farm Machinery Show from February 15 to 18. This is an exciting event full of the nation's best drivers competing on Modified, Pro Stock, and Super Stock tractors equipped with Mitas 30.5L-32 and 24.5-32 [PowerPull 01](#) tires. These tires have a unique tread compound that improves traction properties and wear resistance during extreme traction.

David Barraco, Marketing Director North & Central America for Mitas, added: "The 57th National Farm Machinery Show offers the most complete selection of agricultural products, equipment and services available in the farming industry, and we're happy to meet farmers from around the world to present a variety of Mitas agricultural tires that help them in their daily work."

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For **press releases and images** from Mitas visit the Press Room at www.mitas-tires.com

For **more information** or **high-resolution** pictures, please contact:

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Mitas is one of Europe's leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, and other specialty segments. www.mitas-tires.com